

# HopgoodGanim Lawyers joins Amazon's IP Accelerator program, advising Australian businesses seeking intellectual property protection

20 October 2021

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HopgoodGanim Lawyers is proud to announce the firm's participation in Amazon's IP Accelerator program.

IP Accelerator is an Amazon service that connects businesses seeking intellectual property and brand protection advice with reputable intellectual property law firms.

"We are very pleased to join Amazon's IP Accelerator program and support Australian businesses on intellectual property matters," said Partner and Head of Intellectual Property, Technology and Cyber Security [Hayden Delaney](#).

"Amazon is one of the world's most influential companies and we are excited to be part of its growing legal service offerings."

As one of a small number of Australian firms in the IP Accelerator program, HopgoodGanim's participation reflects the market-leading advice offered by the Intellectual Property team

The HopgoodGanim team included [Hayden Delaney](#) and [Sarah Buchanan](#), further supported by a team of intellectual property experts.

The team was recognised for the third successive year as one of the Leading Queensland Intellectual Property Law Firms by *Doyle's Guide*. Hayden Delaney is named in *The Best Lawyers in Australian 2021* for Intellectual Property Law.

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